



## Frequently Asked Questions

### 1. What is “Hike for Kids”?

Blue Sky Fund hosts this event to engage our advocates in taking on an outdoor challenge to transform kids’ lives in the City of Richmond. “H4K” is about getting out on a trail to celebrate the ways we can share the outdoors with those for whom there may be barriers to accessing such resources. We love being outside, so we figured we should try to raise a whole bunch of money for our kids by doing what we like best!

### 2. What is a virtual hike?

We’ve made the tough but safe decision to pivot our annual Hike for Kids event to a virtual format for 2020. While we are bummed that we won’t gather together on the banks of the James River, We’re excited that hikers will be able to join us from across the country on their trail of choice during the month of October. That’s right – you can hike ANY trail ANY time ANY day! We’ve introduced some [new hiker challenges](#) to make the virtual hike a fun and engaging experience.

### 3. How can I get involved?

- Sign up to [hike with us](#) (in spirit!) for the entire month of October.
- Become a corporate sponsor (contact Colvin at [colvin@blueskyfund.org](mailto:colvin@blueskyfund.org) for available sponsorship packages).
- [DONATE](#) to the event or to a specific hiker.
- Cheer us on by following, liking and sharing Blue Sky Fund content on [Facebook](#) and [Instagram](#); better yet, download our [Hiker Toolkit](#) to spread the word to your friends!

### 4. Who benefits from this hike?

All of the donations from hikers and supporters of our team will directly go to support core programming at Blue Sky Fund. The beneficiaries are the 2,600+ youth of color across Richmond, VA that Blue Sky Fund teaches, mentors, leads, guides, and inspires.

### 5. How much does it cost to participate?

There is a \$30 registration fee for all hikers over the age of 18, \$10 for children aged 4 to 18, and there is no fee for kids under 4. The cost for a family of two adults and any children living in your

#TAKEAHIKEFORKIDS  
to support the youth of





household under 18 years old is \$75.

**6. What items are in the swag bag all registrants are getting and when can I expect that to ship?**

Every registrant will receive a swag bag as part of participating in Hike for Kids. You will be receiving a Blue Sky Fund multi-functional gaiter, the exclusive 2020 Hike For Kids sticker, a Clif Bar, and other outdoor goodies to fuel your adventure! The first wave of swag bags will arrive the last week of September, and then we'll send ongoing shipments through the month of October.

**7. How does personal fundraising work?**

We encourage all participants to raise funds for Blue Sky Fund within their network. Once you've completed your hiker registration, you'll be directed to set up your personal fundraising page in which you can direct people to make online donations, or you can also have people mail checks made payable to Blue Sky Fund to PO Box 8108, Richmond, VA 23223. Check out this [comprehensive guide](#) for all of the info you need to meet your personal fundraising goals.

**8. Can you tell me more about the Hike for Kids challenges this year?**

We have five challenges for hikers to engage in for this year's virtual event: Thru-Hiker (most # miles hiked), Explorer of the Day (featured scenic photo of the day), #SquadGoals (team with the most # hikers), All-Star Supporter (hiker with the most \$ donations), and the James River Jackpot (Five Weekends. Five Local Hikes). For more information on how to participate, check out our [Rules and Regulations Doc](#).

**9. When/where will the hike take place?**

The very best thing about this being a virtual event is that it can take place on whatever trail you choose, whenever you have the time! See our [trusty trail guide](#) for details.

#TAKEAHIKEFORKIDS  
to support the youth of





**10. Is this family friendly? Can I bring a stroller? Can I bring my dog?**

We have highlighted some specific trails that are family/stroller friendly in our [trusty trail guide](#), but you are welcome to take your family wherever you think is best! You'll need to check local rules and regulations for your hike to see if dogs are permitted on the trails.

**11. What should I wear?**

Dress for the weather! We suggest wearing wool or synthetic materials, along with sturdy hiking shoes, either full boots, low hikers, sneakers, or Chacos as you desire. Please have rain gear with you in case of an unexpected shower.

**12. What should I bring on my hike?**

- Day backpack to store the below items with you while hiking
- Any clothing layers you will need including rain gear
- 2-3 liters of water
- Snacks!

**13. What happens if the weather is bad on the day of my hike?**

As Hike for Kids is taking place all month, if you're feeling unprepared for the weather on the day you chose to hike, feel free to reschedule and go back another time.

**14. Can my whole family participate? Are there age requirements for the hikers?**

We would love to involve anyone, and we believe you know your family best.

#TAKEAHIKEFORKIDS  
to support the youth of

